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The Importance of the Federal, University, and County/Local Partnership

PILD Conference: Family and Consumer Sciences Session

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NIFA, USDA

12 April 2016



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EFNEP

An Example of Partnerships in Action



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Federal (NIFA) Responsibility

- EFNEP is a NATIONAL program
 - Quality, integrity, consistency, visibility, and recognition at every level are essential
- Federal Partner (NIFA)
 - Works with universities in providing federal oversight, program policy and direction, setting national initiatives, and determining program accountability
 - Keeps focus on legislative intent and program purpose
 - Improved food and physical activity behaviors of low-income families and youth; especially families with young children
 - Using a peer educator, paraprofessional model



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University and County Responsibility

- University Partners
 - Centralized leadership is critical
 - Responsible for state level planning, reporting, and accountability
 - Determines within state flexibility
 - Initiates state and multi-state initiatives
- County/Local Partners
 - Responsible for effective paraprofessional staff supervision* and proper implementation
- University and County Partners
 - Responsible for identifying, strengthening, and expanding other partnerships in support of the program and target audience

*varies depending on organizational structure

Key Program Components

PRIMARY FOCUS – DIRECT EDUCATION

- Behavioral change by low-income population served
- Hands-on interactive learning
- Relationship-based – peer educator
- Evidence-based programming in four core areas

• SECONDARY FOCUS - Community Engagement

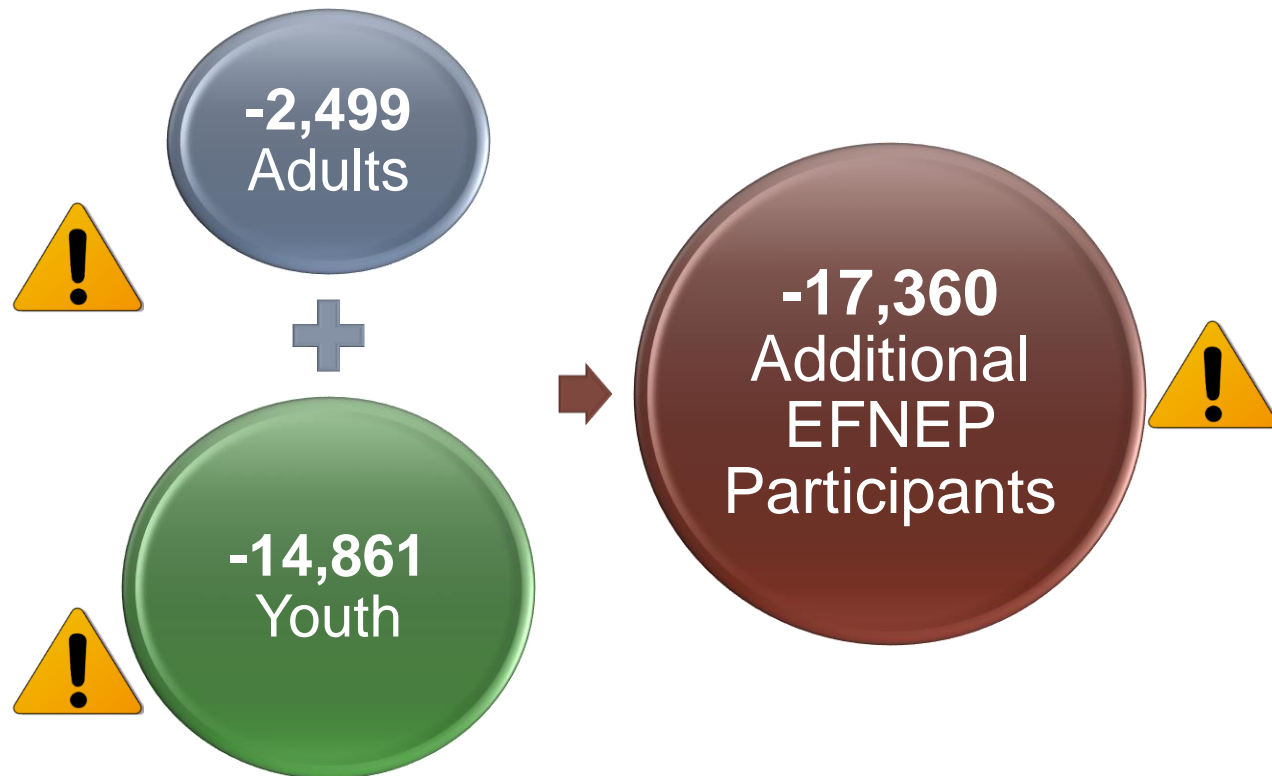
- Social ecological model
- Professional responsibility
- Complements paraprofessional teaching and builds upon community and state relationships

Progress on National Goals

From 2016 National EFNEP Conference

Program Reach – 2016 Results

GOAL 1: Increase Total EFNEP Reach by 5%

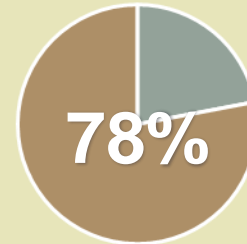


Program Reporting – 2016 Results

GOAL 2: 100% of Youth Graduates have Entry and Exit Checklists in 2015


- Objective A – 100% of Universities Reporting;
95% of Universities Reported
- Objective B – At least 60% Graduation Rate

- 
- Youth Reached: 392,563
 - Youth Graduates: 304,935
 - Youth Surveyed: ~133,000



Program Quality – 2016 Results


GOAL 3: Maintain Improvement Levels for Adult Behavior Change

- Objective A – 94% Diet Quality → 95%
- Objective B – 89% Nutrition Practices → 89%
- Objective C – 84% Food Resource Mgmt. Practices → 84%
- Objective D – 66% Food Safety Practices → 65% 



Program Quality – 2016 Results

GOAL 4: Increase Focus on Youth Behavior Change

	K-2 nd	3 rd -5 th	6 th -8 th	9 th -12 th	All
Diet Quality 	87%	83%	89%	89%	85%
Physical Activity	41%	38%	69%	70%	46%
Food Safety	51%	41%	60%	67%	47%
Food Resource Mgmt.	--	--	48%	--	48%
Food Security	--	--	--	29%	29%

Program Advancement

GOAL 5: Keep EFNEP at the Forefront of Nutrition Education Programming, Evaluation, and Reporting

- Objective A – Incorporate New Results & Recommendations into Programming & Reporting
- Objective B – Support Existing & Align with New Initiatives
- Objective C – Increase Visibility
- Objective D – Strengthen Program Monitoring



WebNEERS

- Reduced overall time burden for grantees by 7% (~6400 hours)
- Decreased annual costs to NIFA by 80% (~\$57,000)



SNAP-Ed – Nutrition Education and Obesity Prevention Grant Program

- **USDA Food and Nutrition Service**
 - Administers Program
- State agencies
 - Provide program oversight to ensure integrity of funds and demonstrate program effectiveness regarding SNAP-Ed outcomes and impacts
- Implementing agencies – including cooperative extension/land-grant universities and others
 - Contract with the state agencies to conduct and evaluate SNAP-Ed according to Program Guidance

SNAP-Ed Guidance – New in FY2017

Coordinating with and complementing nutrition education and obesity prevention services delivered in other Department of Agriculture (USDA) nutrition assistance **and education** programs such as: the Special Supplemental Nutrition Program for Women, Infants and Children (WIC); the Child Nutrition Programs (CNP) which include the School Breakfast Program (SBP), National School Lunch Program (NSLP), Child and Adult Care Food Program (CACFP), Fresh Fruit and Vegetable Program, Summer Food Service Program, the Special Milk Program, and the Seamless Summer and Afternoon Snacks Programs; the Food Distribution Program on Indian Reservations (FDPIR); **and the Expanded Food and Nutrition Education Program (EFNEP).**

For other developments and more information about SNAP-Ed, see: [2017 SNAP Education Plan Guidance](#)

USDA United States Department of Agriculture

Supplemental Nutrition Assistance Program Education Plan Guidance FY 2017

Nutrition Education & Obesity Prevention Grant Program

TODAY'S MENU
Choose at least 2 colors, and be sure to include a fruit or vegetable to make a healthy school lunch!

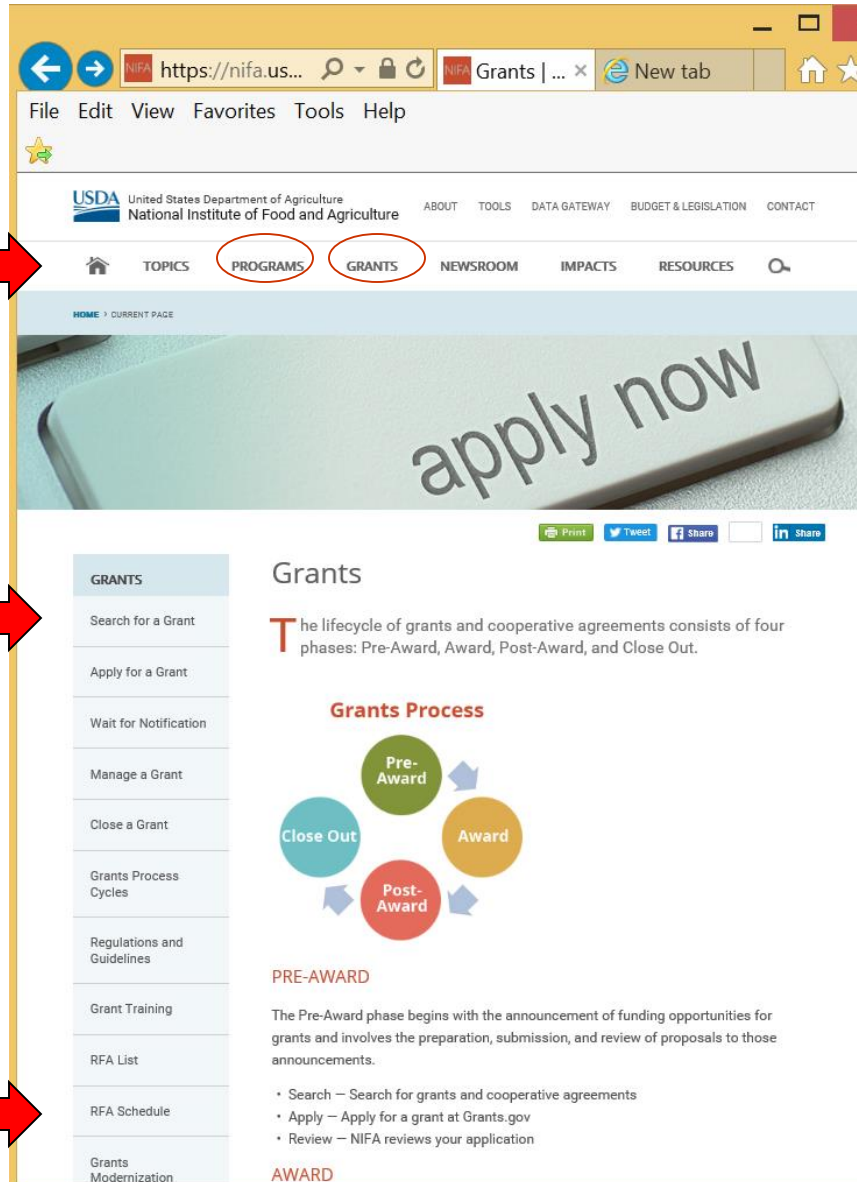
- Protein**
 - Chicken, Turkey, Beef, Pork, Fish, Eggs, Tofu, Beans, Lentils, Nuts, Peanut Butter
- Grains**
 - Bread, Pasta, Rice, Cereal, Corn, Potatoes, Quinoa
- Vegetables**
 - Spinach, Broccoli, Carrots, Peas, Beans, Green Beans, Cauliflower, Bell Peppers, Tomatoes
- Fruit**
 - Apples, Bananas, Grapes, Oranges, Kiwi, Strawberries, Blueberries
- Milk**
 - Milk, Yogurt, Ice Cream

USDA Supplemental Nutrition Assistance Program
Paving Healthy Food
Water Access



NIFA's Competitive Grants - Nutrition

- Agriculture and Food Research (AFRI)
 - Childhood Obesity Prevention
 - Foundational Function and Efficacy of Nutrients
- Community Food Projects Competitive Grants Program (CFPCGP)
- Food Insecurity Nutrition Incentive (FINI) Grant Program



The screenshot shows the NIFA Grants webpage. The browser address bar displays 'https://nifa.us...'. The page header includes the USDA and NIFA logos, along with navigation links: ABOUT, TOOLS, DATA GATEWAY, BUDGET & LEGISLATION, CONTACT. A secondary navigation bar features: HOME, TOPICS, PROGRAMS, GRANTS, NEWSROOM, IMPACTS, RESOURCES. A large banner image shows a smartphone with the text 'apply now'. Below the banner is a sidebar with a 'GRANTS' menu containing: Search for a Grant, Apply for a Grant, Wait for Notification, Manage a Grant, Close a Grant, Grants Process Cycles, Regulations and Guidelines, Grant Training, RFA List, RFA Schedule, Grants Modernization. The main content area is titled 'Grants' and contains a paragraph: 'The lifecycle of grants and cooperative agreements consists of four phases: Pre-Award, Award, Post-Award, and Close Out.' Below this is a circular diagram titled 'Grants Process' showing the flow: Pre-Award (green) to Award (orange) to Post-Award (red) to Close Out (blue) and back to Pre-Award. The 'PRE-AWARD' section is expanded, showing: 'The Pre-Award phase begins with the announcement of funding opportunities for grants and involves the preparation, submission, and review of proposals to those announcements.' and a list: Search - Search for grants and cooperative agreements; Apply - Apply for a grant at Grants.gov; Review - NIFA reviews your application.



See these webpages for program descriptions, resources, frequently asked questions, awarded projects, and other useful information



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Agriculture and Food Research Initiative

NIFA's Flagship Research Program

- Two Challenge Areas
 - Childhood Obesity Prevention Challenge Area
 - Focus: Societal challenge to end obesity among children, the number one nutrition-related problem in the US. Food is an integral part of the process that leads to obesity and USDA has a unique responsibility for the food system in the United States.
 - Designed to achieve the long-term outcome of reducing the prevalence of overweight and obesity among children and adolescents 2-19 years.
 - Supports multi-function Integrated Research, Education, and/or Extension Projects and Food and Agricultural Science Enhancement (FASE) Grants.
 - Foundational Function and Efficacy of Nutrients Challenge Area
- See NIFA website



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Community Food Projects Competitive Grants Program (CFPCGP)

- **Eligibility:** Private, non-profits that need one-time infusion of federal assistance to establish and carry out multipurpose community food projects
- **Funding:** \$10,000–\$400,000, and from one to four years; requires dollar-for-dollar match in resources
- **Goal:** To fight food insecurity through community food projects that help promote self-sufficiency of low-income communities. Brings together whole food system to assess strengths, establish linkages, and create systems that improve the self-reliance of community members over their food needs.



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Food Insecurity Nutrition Incentive (FINI) Grant Program (NIFA and FNS)

- Eligibility: Government or non-profit organization; must have support of state SNAP agency
- Total funding for FY 2014 and 2015: \$31.5 million; for FY 2016: \$16,800,000
- Goal to increase purchase and consumption of fruits and vegetables by low income consumers participating in SNAP by providing incentives at point of purchase; must agree to participate in in comprehensive program evaluation; includes effective and efficient technologies that can be replicated in the future; must provide same treatment to others, only difference is that FINI group receives benefits of additional fruits and vegetables