

Thursday, April 26, 2018
Minutes

The meeting was called to order at 8:30 am PST by President Kathy Tweeten.

Roll call of members was conducted by Secretary Carrie Stark. There were 16 voting board members and 3 liaisons present on the call.

Present:

ANREP: Chris Jones
ESP: Kathy Tweeten, Beth Claypoole
NACAA: Mark Nelson, Alan Galloway, Richard Fechter
NACDEP: Kelly Nix, Trudy Rice
NAE4-HA: Shawn Tiede, Casey Mull, Tony Carrell
NAEPSDP: Carrie Stark, Mike Lambur, Julie Robinson
NEAFCS: Theresa Mayhew, Lora Lee Howard,
Liaisons: Scott Reed (ECOP), Lyla Houglum (APLU), Bob Ohlensehlen
(JCEP Exec Director)

Kathy asked for two reviewers for the meeting minutes.

❖ *Tony Carrell and Casey Mull volunteered to review minutes .*

Changes to the agenda include under committee action items, the addition of nominations committee.

❖ *Mark Nelson moved to approve the agenda and Alan Galloway seconded the motion. Motion passed.*

Liaison Updates:

Extension Committee of Organization & Policy (ECOP):

Scott Reed gave the updated for the Extension Committee of Organization & Policy (ECOP). Here are the highlights of his report.

- Last ECOP call April 19
- Capitol Quest was held in Washington, DC April 12 for newer directors and administrators. Nearly half of directors and administrators have been in place 3 years or less -Recent leadership changes underway:
 - Doug Steele TX
 - Chris Boerboom ND
 - Glen Whipple WY
- New regional leaders for APLU
 - Albert Essel executive administrator, 1890 Region
 - Ali Mitchell executive director, NE Region
- National Awards deadline is May 1
 - Diversity and
 - Excellence in Extension

- Extension Opioid Crisis Workgroup established
Lead: Mark Skidmore, NC Rural Development Center –
- Farm Bill (House proposal) identifies Cooperative Extension as the designated implementing organization for SNAP-Ed and combines nutrition education lines –
- Expanded work on designing a more robust response to national funding issues i.e. "Call to Action" with appropriate ties to the Communication and Marketing Committee –
- NEDA National Extension Directors and Administrators Meeting-Portland, Oregon, October 1-3. Topics include new director and administrator orientation and sessions addressing engagement and urban extension. One emphasis for new leaders will emphasize the role and contribution of volunteers, including participation at PILD.
 - Scott will check to see if it is appropriate for Casey to address the new Extension Directors at the NEDA meeting.

Land Grant Universities (APLU)

Lyla Houglum gave the update for APLU. Here is a summary of her report.

- Task Force on Agriculture and Rural Prosperity—This task force was created through a Presidential executive order and chaired by USDA Secretary Purdue. Link to the report: https://www.usda.gov/sites/default/files/documents/rural-prosperity-report.pdf?_cldee=bHIsYS5ob3VnbHVtQG9yZWdvbnN0YXRILmVkdQ%3d%3d&recipientid=contact-c67b981c6887e7118113fc15b4286c00-927842bd1d9449cb9e63d947b477a091&esid=5de18553-d626-e811-8123-c4346bac3fa4. The 2 page letter at the beginning of the report is a good summary of the five recommendations including:
 - E-Connectivity for Rural America
 - Improving Quality of Life
 - Supporting a Rural Workforce
 - Harnessing Technological Innovation
 - Economic Development
- Something for us to think about as professional associations is how can we address some of these issues.
- Farm Services Administration (FSA) has contacted APLU Extension Section to talk about how to better collaborate with Extension. They deal with loan programs for producers and have a mentorship program for small businesses and new farmers and ranchers. They are looking for ways that Extension might help get information about those programs to producers.
- The EDA Team is now fully staffed and will meet in May. Lyla will keep JCEP informed as responsibilities change.

There was discussion around “What data do you collect or might you be willing to collect about your members?” Recently APLU have had requests for information like job titles, tenure or extended contracts, salaries, office location, staffing trends—county/local/regional/state, etc.

The summary of what the individual associations can collect are:

- NAE4-HA: They are looking for potential new ways to collect information such as titles.
- NAEPSPD: collects titles
- NACAA & ANREP: Program Emphasis and titles

- NEAFCS: Titles and years as member
- ESP: None
- NACDEP: Same as the others including areas of interest

National Institute of Food & Agriculture (NIFA)

There was not a report given.

ECOP Budget & Legislative Update

There was not a report given.

Presentation & Approval of March Board Minutes

Minutes were emailed out by Secretary, Carrie Stark to all JCEP Board members.

- ❖ ***Casey Mull moved to approve the minutes and Kelly Nix seconded the motion. Motion passed.***

Treasurer's Report/Accept Report/Other Updates

Shawn Tiede gave the treasurer's report. Financial statements and budget update were emailed out by Bob. Shawn reported that he and Bob are working through the process to approving vouchers but everything is going smooth. Vouchers are approved within a day of Shawn receiving them from the Executive Office.

In the Balance sheet, there isn't a way to make an adjustment to the investment line right now because the account is locked due to the association having taxes completed. As soon as those are complete, Bob will make the adjustment to the investment line.

PILD did well with their budget.

- ❖ ***Mike Lambur moved to approve file and accept the treasurer's report and Tony Carrell seconded the motion. Motion passed.***

Committee Action Items:

Marketing Committee-

There was not a report given.

Policy Committee-

Mark Nelson gave the Policy Committee report. He has received several changes. Many of the board members had a hard time making their changes in the Google Doc accounts so please send changes to Mark. Because of these issues, it might be possible at the Summer Board Meeting, we can suspend the rules for by-law changes if anyone else has changes after today. One of the ideas from the winter board meeting for a by-law change is the number of associations that must be present in order to make a quorum. This needs to be written up and sent to Mark.

Special Assignment Committee-Playbook

Kelly Nix gave an update on the progress of the JCEP Playbook. She and Beth Claypoole created a template and asked 2 board members to pilot it before our summer

board meeting. Beth and Kelly will go over the pilot and the final template at the summer board meeting.

Leadership Conference

There was not a report given.

PILD Conference

Michael Lambur and Theresa Mayhew gave the PILD Committee report. Terri thanked Lyla for her help with coordinating with the National 4-H Conference delegates. This seemed to work well this year.

Dates for 2019 conference are April 14-17 and National 4-H Conference are April 6-11, 2019 and March 28-April 2, 2020 so there probably won't be overlap for the next two years.

Mike will share the evaluation results with the planning committee and the board when they are available.

All of the associations need to have their PILD Planning Committee reps by May 1st. Send those names and contact information to both Bob and Mike by May 1st. ANREP still needs 2 reps, NACAA needs 1 (has been selected, they just need to send the information), ESP needs 1 rep, FCS needs 1 rep (will be identified soon).

Mike, Bob, and Terri visited the Capital Hilton while in DC as a potential site for the 2020 PILD Conference. They recommended that the conference stay at the Hyatt in Crystal City (same location as 2018 & 2019). Bob asked for permission to get the contract going for the Hyatt.

❖ Theresa Mayhew moved to proceed with the 2020 PILD Conference at the Hyatt Regency in Crystal City and Alan Galloway seconded the motion. Motion passed.

The post conference has 47 people who registered but not everyone attended the event. This needs to be evaluated by the committee to determine if they should continue to have this opportunity.

Executive Director Action Items

Bob emailed out the Executive Director report to everyone. The taxes are ready to be filed.

Summer Board Meeting Details:

There is a Super Shuttle from airport to hotel. Cost is around \$30 round trip. We will have a morning break both days and a small afternoon break. There will be a board dinner provided on the 1st night.

Other Reminders:

1- Please, please, please read the By-Laws and update Handbook Policies – so far only Mark Blevins and Kathy have made changes prior to May board meeting:

https://jcep.org/images/Handbook/By_Laws/ByLaws.pdf

<https://docs.google.com/document/d/1VIOFwV3ZoYqL6LXKczIuYRAhyBmYntjJXXhRLAJxIE0/edit>

2- Be prepared to share your association value proposition at the May meeting.

Action items from JCEP Feb. 12-13 winter board meeting: Reminders

- 1- Create a list of products/professional development opportunities/ resources that your association is willing to let JCEP co-sponsor where content could be used system wide. Include in association report for mid-year board meeting in May. If you haven't submitted your rotation for your association's annual conference to Bob, please do so he can put it on the JCEP website.
- 2- Make sure that all recruiting information for association president elect/president includes information about JCEP responsibilities/expectations.
- 3- Update your handbook section in tracking on the google drive for review at summer board. Remember to refer to bylaws to make sure any recommended policy changes are in sync with the bylaws. Motions for policy changes will be submitted at summer board for board action.

New Business

None

There was a discussion among the associations on the awards process for each association and how do they get people to apply for the awards. Here is a brief synopsis-

4-H -is an online awards process to apply.

FCS – online. They have cash tied to most of their awards. They had 500 applicants this past year.

ESP-has online system for applications. They get 150-175 applicants for 32 awards.

The discussion came down to the fact that it takes the state contacts promoting and advertising the awards to the local level staff. Communication is what makes the awards process work.

Announcements and Adjourn

- ❖ ***Mark Nelson moved to adjourn the meeting at 9:46 am (PST). Alan Galloway seconded the motion.***