

How to Become a **Ninja Presenter**

While there may not be a “correct” way to design and deliver a presentation, there are a number of evidence-based best practices that presenters can use to increase audience engagement and comprehension.

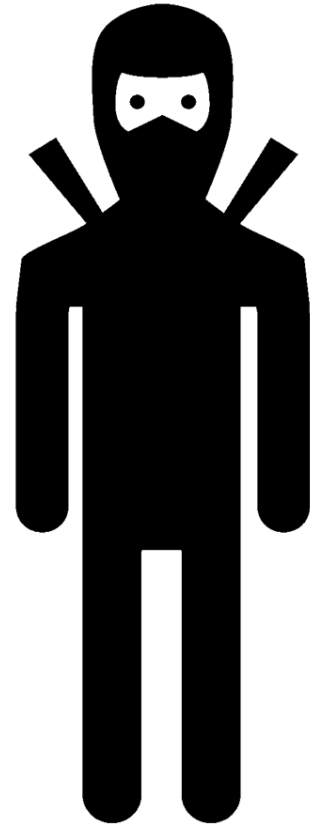
QUICK TIPS

Presentation Design

- Do not create slides to be used as handouts
- Use high-quality images that cover the entire screen
- Keep text to a minimum—aim for 6 words or less per slide
- Slide transitions and animations should be used sparingly and thoughtfully
- No more “I’m Sorry” slides! If you have to preface a slide with “I’m sorry you can’t read this,” redesign the slide

Presentation Delivery

- Use the time prior to the presentation to showcase upcoming programs, share a slide show or play a video
- Thoughtfully consider where you will stand and at what point in the presentation you will provide handouts
- Mute the projector to draw focus when sharing critical information
- Build in time for the evaluation
- Share the strategy to bring a group back together prior to a breakout discussion (example countdown timer)



DESIGN TOOLS

PowerPoint [Remove Background](#)

[Instant Eyedropper](#) for Color Matching

Creating a Custom Color Palette

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PHOTO RESOURCES

[4-H Photo Library – National 4-H Council](#)

[Campus Communicators Network](#)

[Extension and Experiment Station Communications](#)

[Flicker](#)

Additional Suggestions:

- Find a stock photo site with a strong search/filter feature
- Hire a local photographer to take photos of programs

FONT USE

Download free fonts at [Font Squirrel](#)
Roboto Slab *lobster 1.3* **BEBAS CAPTURE IT**

30 point font or larger

Multiple font types may be used as long as each font is unique

OSU Brand Identity Guidelines provides recommendations on fonts for printed items



RESOURCES

Berkun, Scott
[Confessions of a Public Speaker](#)

Duarte, Nancy
[Resonate: Present Visual Stories that Transform Audiences](#)
[Slide:ology: The Art and Science of Creating Great Presentations](#)

Evergreen, Stephanie
[Presenting Data Effectively](#)

Evergreen, Stephanie & Schwabish, Jonathan
[Rad Presenter Podcast](#)

[OSU Brand Identity Guidelines](#)

Williams, Robin
[The Non-Designer's Design Book](#)
[The Non-Designer's Presentation Book](#)

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